

Columbia EU Run — Full Creative Production

Bb Trickz

Barcelona / Paris / Barcelona · June 2, 7 & 13, 2026

PREPARED FOR

Claudia Delfino

CONTACT

claudia.delfino@sonymusic.com

CLIENT

Sony Music / Columbia EU

This is the full-production version of the Bb Trickz Columbia EU Run. Three live stream events across two cities, built around a unified creative arc — from a Y2K girls sleepover in Barcelona all the way to a release party in Paris. This version includes casting, set design, costume and makeup, a live jet stream, music video elements captured during the streams, and full production services across every date.

CREATIVE CONCEPT

Stream 01

JUNE 2, 2026

Barcelona

The Sleepover

We skip Primavera. BB Trickz hosts a fully produced girls sleepover at an Airbnb in Barcelona — cast, styled, and set-designed from the ground up. Y2K aesthetic throughout. She's the supervillain ringleader in a robe getting her nails done, the girls in pink pyjamas. On a whiteboard they plan what her Paris show should look and feel like — gossiping, debating, laughing. Cameras roll the whole time. By the end the audience is fully inside her world. Then they board a jet to Paris.

The jet itself becomes a stream — the girls shoot BB Trickz's first stream music video in the air, raw footage that will later be produced into a full music video featuring clips from the stream.

Girls Night

Barcelona

Paris Planning

Jet Stream

Music Video

Stream 02

JUNE 7, 2026

Paris

The Ritual + Collab Stream

Paris. Show day. We follow BB Trickz from the moment she wakes up — getting ready, moving through the city, hitting every moment the girls planned in Barcelona. Intimate, cinematic, slow build to the stage.

During the day we set up a collab stream in Paris with Wendy Ortiz, simultaneously filming for the music video. Friends, other artists, the city. Everything the sleepover promised, this delivers. The stream ends as she walks into the venue.

Paris

Show Day

Cinematic

Ft. Wendy Ortiz

Music Video

Stream 03

JUNE 13, 2026

Barcelona

The Release Party + Photoshoot Stream

Song drops. We stream the release party live and run a photoshoot stream the following day in Paris — completing the full arc. From planning in a robe on a whiteboard, to performing in Paris, to celebrating the release with everyone who watched it happen. The photoshoot captures the visual identity of the era and closes the content series.

Release Day

Barcelona

Photoshoot Stream

Arc Complete

QUOTE BREAKDOWN

CREW		
Technical Director — remote	4 days × \$600/day	\$2,400
Camera Operator — bilingual (primary)	4 days × \$1,500/day	\$6,000
Wendy Ortiz — stream collab operator	2 days × \$1,200/day	\$2,400
Makeup Artist	2 days × \$800/day	\$1,600
STREAMING EQUIPMENT		
Memehouse Networks Encoder Bag	4 days × \$1,200/day	\$4,800
Starlink Backpack Mount	1 unit	\$250
PRODUCTION & SET		
Airbnb — Barcelona sleepover location	Flat rate	\$2,500
Set design & dressing	Y2K sleepover aesthetic + costume	\$2,700
Casting — sleepover talent	Flat rate	\$1,000
TRAVEL & LOGISTICS		
Flights — 2 crew, round-trip EU	Flat rate	\$2,000
Hotel — multi-day EU run	Flat rate	\$1,800
Crew meals	All stream days	\$700
Ground Transport	4 days × \$200/day	\$800
PRODUCTION SERVICES		
Clipping Campaign — all streams	Same-day delivery	\$6,150
Stream Overlays Package	Live broadcast overlays	\$200
Pre-production & Coordination	Flat rate	\$500
CONTINGENCY		
Production Contingency	Reserve	\$1,515

Total

\$37,315

PAYMENT TERMS

- *Deposit – 20%*

\$7,463

Due upon signing — confirms booking and initiates pre-production

- *Travel & Accommodation*

\$6,300

Round-trip flights, hotel, and crew meals fully prepaid prior to crew deployment — no later than May 26, 2026

- *Remaining Balance*

\$23,552

All outstanding costs due 7 days after completion of all three streams (by June 20, 2026)

Wire or ACH only. Cancellations within 72 hours of a scheduled stream date are billable in full for labor, travel, and any non-refundable costs incurred.

AUTHORIZATION

By signing below, both parties agree to the scope, pricing, and terms set forth in this proposal.

MemeHouse Networks

SIGNATURE

PRINTED NAME

TITLE

DATE

Sony Music / Columbia EU

SIGNATURE

PRINTED NAME

TITLE

DATE

